



International Commission on Illumination  
Commission Internationale de l'Eclairage  
Internationale Beleuchtungskommission

# CIE MIDTERM MEETING VIENNA 2025

July 4-11, 2025



Opportunities for  
Exhibition & Sponsorship

## Welcome to the CIE Midterm Meeting Vienna 2025!

We are delighted to invite you to join us for the CIE Midterm Meeting Vienna 2025 (CIE 2025), taking place from July 4-11, 2025, in the beautiful city of Vienna. This prestigious event will gather the global community in light and lighting, offering a unique opportunity for professionals, researchers, and enthusiasts to come together and advance our understanding and application of light.

The CIE stands as the global authority in light and lighting, driving the consolidation of knowledge and setting the standards for light measurements and applications. Our research agenda is linked to 12 of the 17 UN Sustainable Development Goals (SDGs), highlighting the critical role that light and lighting play in people's lives, health, and safety.

By supporting CIE 2025, you are contributing to an interdisciplinary scientific organization that lays the foundation for industry, design, and human well-being. You will have the chance to reach an audience that spans research, labs, industry, and governance, bridging gaps that no other organization in light and lighting can.

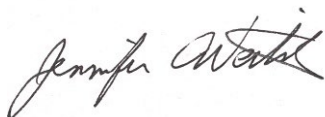
In addition to reaching our on-site audience in Vienna, take advantage of our extensive promotional communications leading up to the conference, reaching a global audience over an extended time. Your association with the CIE ensures that your name is linked to the distribution of authoritative, well-established knowledge, recognized and utilized by major international committees and organizations such as the WTO, IEA, ISO, IEC, and CEN/Cenelec.

For this conference, we are excited to introduce new sponsorship opportunities, including a module dedicated to supporting the next generation of lighting researchers, developers, and professionals. As a company or organization, you have multiple ways to connect with CIE's work: take advantage of our promotional options and dedicated sponsorships for CIE 2025, participate as an exhibitor, and engage with our community during three days focused on the latest advancements in light and lighting.

Utilize these unique features of the CIE to enhance and connect with your own work! And while you're here, don't miss the chance to enjoy the vibrant culture and historic charm of Vienna.

We are looking forward to your response and are excited to welcome you to the CIE 2025 Midterm Meeting as we embark on this enlightening journey together.

Warm regards,



Dr. Jennifer A. Veitch  
*President*



Dr. Diana Wernisch  
*Secretary General*

*CIE (International Commission on Illumination)*

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# 1. Introducing the CIE and its 2025 Conference in Vienna

## The International Commission on Illumination

The CIE offers the largest global network and forum for sharing the latest research and technological advancements in the various fields of light and lighting. It plays a pivotal role in developing international standards that guide the use of equipment and systems and in educating industry members and the public. Members of the CIE are leaders in their fields, and both they and their employers gain significant benefits from engaging with this unique and long-standing scientific organization.

## The mission of the CIE

The CIE focuses on understanding and measuring optical radiation, vision and colour, interior and exterior lighting, and image technology, bridging the gap between research and application. With its deep scientific knowledge and international community of experts, users, and industry professionals, the CIE stands as the authoritative global body in its domain.

## The CIE Scientific Conferences, Sessions and Midterm Meetings

CIE Scientific Conferences are held every two years, as part of the regular schedule of CIE Sessions and Midterm Meetings. The conference itself runs for three full days plus Welcome Reception, while the entire event runs for eight days in total with the CIE General Assembly and other administrative meetings beforehand and the CIE Division and Technical Committee meetings following the Scientific Conference.

## CIE 2025 Midterm Meeting in Vienna

The **CIE Scientific Conference will run 7-9 July, 2025** (Welcome Reception: 6 July, 2025), with the **CIE General Assembly and other administrative meetings beforehand** and the **CIE Division and Technical Committee meetings following (10-11 July, 2025)**.

The [Conference Call for Contributions](#) (papers and posters) is circulated globally and CIE Conference Proceedings (online, print) are published. CIE also recognizes the best paper, poster, and student paper with awards.



## 2. Why become engaged with CIE as sponsor, exhibitor or CIE supportive member?

The CIE stands as the global authority in light and lighting. Quite uniquely, supporting the CIE offers the opportunity to associate your company's name with an interdisciplinary scientific organization that lays the foundation for industry, design, and human well-being.

12 of the 17 UN Sustainable Development Goals are connected to the CIE research agenda. This underlines the importance of light in our lives and speaks to the value of becoming a sponsor of a CIE event. What's new this time around is that we are also offering dedicated sponsorship packages (for example, a module to support young researchers and professionals). These purpose-driven modules were designed in relation to specific aims of the CIE and to further enhance the value of your contribution. Another innovation is that CIE Supportive Members receive a 20% discount on sponsorships for CIE 2025.

As an exhibitor or sponsor, you have the opportunity to market your company: to showcase its capabilities and innovations to an international audience involved in light and lighting research, technology development, and application. The CIE global community includes leading experts from academia, research professionals, specialists and developers as well as practitioners implementing lighting solutions worldwide.

Exhibiting offers numerous advantages, such as prime booth locations in high-traffic coffee break areas, allowing you to interact with many technical experts, including students, young researchers and professionals.

Exhibitors and sponsors are represented on-site at the Scientific Conference, but the promotional exposure is much wider due to the integrated website and communication for the CIE 2025 Midterm Meeting as a whole. This includes the promotional communication of CIE 2025 to the light and lighting community and its stakeholder groups globally. Depending on your chosen sponsorship and promotional package, you will receive complimentary advertising space and prominent logo displays in various CIE 2025 communication formats and around at the conference venue (website, mailings, booklets, on-site, etc.).

Don't hesitate to contact us with any questions you might have in relation to the opportunities presented on the following pages. We aim to offer you the package that works best for you!

### **CIE SUPPORTIVE MEMBERSHIPS OFFER LONGER-TERM VALUE FOR YOUR BRAND**

CIE also offers more permanent opportunities for companies to become connected to and get engaged with the CIE's ongoing work. Organizations may apply to become [CIE Supportive Members](#). CIE Supportive Members receive several benefits and discounts. If you are interested in becoming a CIE Supportive Member, we might be able to offer you an **attractive entry route to become a Supportive Member, in combination with a CIE 2025 sponsorship**. Contact us!

### **CONTRIBUTE YOUR COMPANY'S RESEARCH AND DEVELOPMENT EXPERIENCE**

Companies engaged in research and development are encouraged to submit their work for presentation at the Scientific Conference (Submission deadline: 10 December, 2024, more information in the [First Call Announcement](#)). All submissions will be reviewed in a double-blind process and must follow guidelines for non-commercial content.

### 3. Sponsorship packages

CIE 2025 offers your brand visibility within the global light and lighting community, among the conference audience and at the conference venue in Vienna. CIE's promotional communication for CIE 2025 allows you to reach the light and lighting community and its stakeholders over an extended period of time starting around September 2024. You can associate your organization's name with what the CIE stands for – the provision of authoritative knowledge and expert communities in light and lighting in an interdisciplinary scientific organization that lays the foundation for industry, design, and human well-being.

Our sponsors now also have premium access to themed sponsorship modules: This way, you can support a specific cause that the CIE aims to support, such as high-quality research and knowledge, global access to the CIE, or supporting younger researchers and professionals.

We also have new and powerful marketing options for you, including CIE 2025 adverts in the industry magazine LED Professional or to present your specific CIE 2025 message to the community.

#### Platinum, Gold, Silver, and Bronze Sponsorship Package Overview

Please see the table next page for all details. Our CIE Supportive Members are offered a special discount on these packages.



	PLATINUM	GOLD	SILVER	BRONZE
<b>Price (EUR)</b>	<b>17.500</b>	<b>12.500</b>	<b>7.500</b>	<b>3.300</b>
<b>Number available</b>	<b>1</b>	<b>3</b>	<b>5</b>	<b>not ltd.</b>
<b>PRE-CONFERENCE COMMUNICATION AND WEBSITE BRANDING</b>				
<b>Website homepage and sponsors page:</b> logo prominently displayed on the conference homepage and dedicated sponsors page	Yes	Yes	Yes	Yes
<b>Website – individual sponsor page:</b> detailed sponsor profile and sponsorship message on an individual sponsor page	Yes	Yes	Yes	Yes
<b>Logo in global pre-conference announcements:</b> inclusion in relevant pre-conference materials disseminated worldwide	Yes	Yes	Yes	Yes
<b>Sponsor logo included CIE 2025 colour advert in industry magazine LED professional</b> (if at least 2 premium sponsor places are filled before 15 October 2024)	Yes	Yes	No	No
<b>CONFERENCE PROGRAM/BOOKLETS (PRINT)</b>				
<b>Colour advert:</b> Premium advertising space within the conference programme/booklets	Full-page	Half-page	Half-page	No
<b>Logo on sponsors' page:</b> Company logo featured on the dedicated sponsors page	Yes	Yes	Yes	Yes
<b>Company message:</b> Company description or message in dedicated sections of booklet/program and/or presentations on large-size screen at venue	Yes, prime	Yes, medium	Yes, short	No
<b>Premium branding:</b> Advert on front page of conference program/booklet	Yes	No	No	No
<b>SOCIAL EVENTS</b>				
<b>CIE gala dinner branding:</b> exclusive branding of the gala dinner	Yes	No	No	No
<b>AT CONFERENCE VENUE</b>				
<b>Exhibition space:</b> Premium exhibition space located in a high-traffic area	Yes (8 m <sup>2</sup> )	Yes (6 m <sup>2</sup> )	Yes (4 m <sup>2</sup> )	No
<b>Logo on conference signage:</b> Scaled logo on conference signage at venue (as feasible)	Yes, prime	Yes, prime	Yes	Yes
<b>Special presentation on-site on screen</b> (company description or message in dedicated section of presentations on large-screen at venue)	Yes, prime	Yes, medium	Yes, short	No
<b>Inserts in conference bag:</b> promotional materials included in every conference bag	3	2	2	1
<b>Logo on conference lanyards and/or conference bag</b>	Yes (bag + lanyards)	Yes (bag)	No	No
<b>KNOWLEDGE EXCHANGE AT CONFERENCE</b>				
<b>Free sponsor delegate registration:</b> Complimentary registration including welcome reception and CIE Gala Dinner	3	1	1	0
<b>Free sponsor delegate registration:</b> Complimentary registration, including welcome reception	1	2	1	1
<b>Reduced registration fees for additional delegates</b> (at CIE Member rate)	Yes	Yes	Yes	Yes
<b>ADDITIONAL BENEFITS</b>				
<b>Premium access to themed branding options to support your message at CIE 2025</b> (see details below) a) "Supporting young researchers" b) "Supporting inspiring research" c) "Supporting global access to CIE"	Yes	Yes	Yes	Yes

*Prices excluding VAT.*

## 4. Themed branding options to support your message at CIE 2025

These opportunities are exclusively offered to CIE 2025 sponsors and organizations who already are CIE Supportive Members, in combination with another option (all prices excl. VAT).

**CIE 2025 sponsors** can combine them with any sponsorship package (bronze to platinum) specified above and have exclusive early access to these options until 31 December, 2024.

**CIE Supportive Members** have exclusive early access to these options (until 31 December, 2024) and can purchase them together with a 20% discount on a sponsorship package or any other options offered in this booklet of minimum value EUR 2.000.

### **Sponsorship add-on *Supporting young researchers and professionals***

Companies and experienced professionals in light and lighting often value the CIE for its role in building communities and fostering knowledge exchange for those entering the field. The CIE supports young, aspiring people in light and lighting with several activities. One aspect is that we aim to keep conference fees for Masters and PhD students as low as possible. CIE 2025 fees for students have therefore not been increased since CIE 2023. In addition, CIE will host a specific networking event for younger colleagues to meet with leading researchers, developers, engineers, and designers.

*This add-on includes specific mention as a supporting organization of CIE's activities for young researchers and professionals at CIE 2025. This includes the mention as a sponsor in relevant sections of the print program/booklets, of the website and branding options on-site at the networking event in Downtown Vienna.*

**3 spots available, EUR 2.810**

### **Sponsorship add-on *Supporting inspiring and high-quality research***

The CIE stands for working on the fundamentals in light and lighting and for the consolidation of knowledge, so that it can be used in practice. To this aim, the CIE has published the CIE Research Strategy, it maintains Research Fora and offers support letters for relevant research. Part of our portfolio in this area is also to give publicity and awards to inspiring and high-quality research. At each CIE conference, the best paper, student paper, and poster are recognized, chosen by this year's International Scientific Programme Committee. Prizes to awardees include a free registration for the next CIE conference.

*This add-on includes mention as a supporting organization for enabling CIE 2025 awards in relevant sections of the conference program/booklet, on the website and during the award ceremony.*

**3 spots available, EUR 520**

### **Sponsorship add-on *Global access to the CIE***

Diversity and global access to the CIE have high importance in the strategic vision of the CIE. For those coming from countries or regions with lower GDPs, it can be difficult to cover the high costs of an international conference. CIE offers a reduced registration fee for this audience in order to foster global access to the CIE and a diverse representation of all world regions.

*This add-on includes mention as a supporting organization for the CIE's aim to further increase diversity and enable a truly global community in the CIE (conference program/booklet, on the website and on-site displays as feasible).*

**3 spots available, EUR 740**



## 5. Exhibiting at CIE 2025

CIE 2025 with its Scientific Conference will take place at the Austria Center Vienna (ACV), a modern convention centre in Vienna. The exhibition hall will be strategically located, ensuring good foot traffic and will normally be situated within the coffee break area of CIE 2025. The conference area where exhibits are planned has much daylight and a welcoming atmosphere.

The ACV is perfectly equipped and located for exhibitors – it has its own highway exit, a convenient subway connection (seven minutes to the city centre on the line U1, railway stations and airport in easy reach) and hotels nearby. The ACV is located in the Vienna International City Centre which is home to the UNO City in Vienna.

Exhibitor package includes:

1. Exhibitors are mentioned in all program-related communication such as on the website and printed program booklet.
2. Exhibitor access is included! Number of tickets depended on package, see table.
3. Additional exhibitor delegates receive a discounted price and are charged the rate normally exclusive to CIE Members.
4. Standard package includes electricity, two chairs, one desk. Additional equipment and services such as modular stand construction or specific furniture can be rented at an extra charge.
5. Substantially discounted option to become “exhibitor sponsor”: Your company logo is included in conference communications listing all sponsors, category “other sponsors and exhibitors”. See prices in table below (last column).
6. Dedicated contact person for exhibitors before and during conference.
7. Free wifi.
8. Basic daily cleaning.

The price per m<sup>2</sup> for these packages is EUR 480 (EUR 600 after 1 April 2025).

	Exhibitor package price in EUR		m <sup>2</sup>	Exhibitor tickets included	Exhibitor package + discounted promo package in EUR
	Payment until 1 April, 2025	Payment after 1 April, 2025			<i>Incl. logo on conference-related communication (website, etc.)</i>
<b>Exhibitor package S</b>	<b>1.920</b>	2.400	4	1	<b>+ 1.500</b>
<b>Exhibitor package M</b>	<b>2.880</b>	3.600	6	2	<b>+ 1.500</b>
<b>Exhibitor package L</b>	<b>3.840</b>	4.800	8	3	<b>+ 1.500</b>
<b>Exhibitor package XL</b>	<b>5.760</b>	7.200	12	4	<b>+ 1.500</b>

*Prices excluding VAT. Space allocation will be managed on a first-come, first-served basis (with the exception of premium sponsors). Customer wishes will be regarded whenever possible. However, we cannot guarantee a specific location as exact booth setup will be subject to fire and police regulations, among other factors. The host therefore reserves the right to change the booth location without prior notice.*

## 6. Promotional opportunities

Additional opportunities presented here include advertising space and marketing options, separate to the packages presented above. For special advertising offers for exhibitors, see section 5); sponsors have brand promotion options included in their package (see chapter 3).

Opportunity	Specification	Price in EUR
<b>Several marketing options on-site in and around the venue</b> (ACV, located in the Vienna International Centre) <b>are available, e.g. “City Lights”</b> (screens along pathway from subway to venue), additional branding on-site etc.		<b>on request</b>
<b>Promotion in printed programs / booklets</b>	Full page	<b>1.500</b>
	Half page	<b>750</b>
	Quarter page	<b>500</b>
	Full page inside front cover *	<b>3.000</b>
	Full page back cover *	<b>2.500</b>
	Full page inside back cover	<b>2.000</b>
	<i>* if not chosen by Premium sponsor</i>	
<b>Company logo on sponsorship material (conference homepage, websites, booklets, etc.)</b> <i>Your logo is displayed prominently on all conference communication (excluding call for contributions) that is listing all CIE 2025 sponsors (category “other sponsors”)</i>	from October 2024	<b>2.500</b>
	from December 2024	<b>2.000</b>
	from April 2025	<b>1.500</b>

*Prices excluding VAT.*

## 7. Contact details and other information

### Contact information

CIE 2025 is organized and hosted by the CIE Central Bureau in Vienna.

#### Noemi Kolloch

*Events and Science Programme Manager*

CIE (International Commission on Illumination)

E-Mail: [noemi.kolloch@cie.co.at](mailto:noemi.kolloch@cie.co.at)

Mobile phone: +43 (0)660 2759829

### Other information

**Payments:** If not agreed otherwise, payments shall be due by 1 May, 2025. Higher prices might apply for bookings after 1 April, 2025. If payment is not received by the host in due time, sponsors and exhibitors are responsible for any issues that may arise.

**Invoices and taxes:** In most B2B cases, CIE will issue an invoice without VAT, using the reverse charge system. Depending on regulations in your county, sponsorships may also be tax-deductible for you.

**Sponsor and exhibitor delegate registration:** Sponsors and exhibitors receive the specified number (see above) of free registrations to CIE 2025. However, please note that all sponsor and exhibitor delegates must register through the CIE 2025 registration system ahead of the meeting. Of course, further sponsor and exhibitor delegates can attend but will be issued an invoice in the course of the registration.

#### CIE 2025 timelines:

- 13 September, 2024: Final Call for Contributions, Short paper submission opens
- 15 November, 2024: Conference registration opens
- 10 December, 2024: Close of short paper submission
- 1 May, 2025: Early bird registration ends

**Thank you for your interest in the CIE Midterm Meeting 2025. We look forward to welcoming you to Vienna!**

CIE 2025 is supported by:

